

# **PAWS WITH A CAUSE PRIVACY POLICY**

## **Overview**

Paws With A Cause (PAWS) respects your privacy and we are committed to protecting it through our compliance with this privacy policy. Maintaining protection of the data entrusted to our care by our clients, volunteers, and donors is of the utmost importance to PAWS.

This Policy describes the types of data we may collect from you or that you may provide and describes our policies and practices for collecting, using, protecting, and disclosing that data. This Policy may change from time to time (see Changes to Our Privacy Policy section), so check the Policy periodically for the most current version.

## **Data We Collect About You**

PAWS collects several types of personal data that can be used to identify you including but not limited to your:

- Name
- Mailing address
- Email address
- Phone number
- Donation history

Depending on the type of information you provide PAWS based on your interactions with us, we may also collect your:

- Birthdate Information
- Marital status
- Name of your spouse, partner, or other family members
- Name of your dog or other animals living in your home
- Photographs or testimonials

Under limited circumstances, we may collect highly sensitive personal data, such as government ID numbers, health information, and auto insurance information.

## **How We Collect Your Data**

We collect Personal Data from:

- Users of our Website
- People who apply for a PAWS Dog
- People who apply to volunteer with PAWS
- Donors to PAWS
- People who attend official PAWS Events
- People who buy PAWS merchandise from our store, either online or in person

We collect this data:

- Directly when you provide it to us through online or offline interactions
- From our website [www.pawswithacause.org](http://www.pawswithacause.org) (our "Website")
- From other PAWS websites that link to this Policy
- When you apply for a PAWS Dog
- When you become a volunteer
- When you participate in our programs or sign up for and/or attend any events that we host
- From third parties we contract with to provide services on our behalf, such as but not limited to payment processors, social media sites, and software vendors.
- When you interact with us in another way, for example, contacting us with an inquiry
- From publicly available resources

### **Data You Provide to Us**

We collect data you provide when you interact with PAWS, either through our Website or any interaction offline or in person. That data includes:

- Personal data you provide when you call, email, or ask us a question in person
- Personal data you provide when making a donation
- Personal data you provide when you enter a contest or promotion sponsored by PAWS
- Your responses to surveys that we might ask you to complete for research purposes
- Your registration to attend and/or participate in PAWS events
- Personal data you provide when submitting applications for a PAWS Dog, to become a volunteer, or join the PAWS staff

Features that are developed in the future may result in the collection of additional new personal data.

### **Usage Details, IP Addresses, Cookies, and Other Technologies**

As you navigate through and interact with our Website, we may automatically collect certain data about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on our Website
- Information about your computer and internet connection, including your IP address, operating system, and browser type

The data collected this way is anonymous. It is aggregated into statistical data to help us improve our Website and to deliver a better and more personalized service by enabling us to:

- Estimate our audience size, browser statistics, popularity of content, and usage patterns
- Recognize you when you return to [www.pawswithacause.org](http://www.pawswithacause.org)

We use cookies (or browser cookies) for this automatic data collection. A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

### **How We Use Your Personal Data**

We use data that we collect about you or that you provide to us, including any personal data:

- To present our Website and its contents to you
- To provide you with information, products, or services that you request from us
- To fulfill any other purpose for which you provide it
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection
- To notify you about changes to our Website or any products or services we offer or provide through it
- To allow you to participate in interactive features on our Website
- To store information about your preferences, allowing us to customize our Website according to your individual interests

- In any other way we may describe when you provide the personal data
- For any other purpose where we have your consent

### **Disclosure of Your Personal Data**

We may disclose aggregated data about our users, and data that cannot be used to identify any individual, without restriction.

We may disclose personal data that we collect or you provide as described in this Policy:

- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal data confidential and use it only for the purposes for which we disclose it to them, including:
  - Online shop vendor
  - Payment processing vendors
  - Financial institutions and fiscal agents when processing financial transactions
  - Software and applications used for administrative functions such as providing online forms/surveys/applications, etc.
  - Cloud-based databases used for administrative functions
  - Email distribution services
- To fulfill the purpose for which you provide it
- For any other purpose disclosed by us when you provide the data
- With your consent

We may also disclose your personal data:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- If disclosure is necessary or appropriate to protect the rights, property, or safety of Paws With A Cause. This includes exchanging personal data with other companies and organizations for the purposes of fraud protection and credit risk reduction.

### **Paws With A Cause Donor Privacy Personal Data**

PAWS will not sell, trade, or share a donor's personal data, including their name, phone number, email, or physical address, with non-PAWS entities, nor will it send donors mailings on behalf of other

unrelated organizations. This policy applies to all donor data received by PAWS, both online and offline, as well as any electronic, written, or oral communication. PAWS occasionally uses third-party vendors to manage and process donor data. These vendors are bound by strict confidentiality agreements.

### **Accessing and Correcting Your Personal Data**

You may access and correct your data by emailing [paws@pawswithacause.org](mailto:paws@pawswithacause.org) to request access to, correct, or delete any personal data that you have provided.

We may choose not to accommodate a request to change or delete data if we believe the change or deletion would violate any law or legal requirement or cause the data to be incorrect.

### **Children Under the Age of 18**

Our Website is not intended for children under 18 years. We do not knowingly collect personal data from children under 18 without parental consent. No one under age 18 may provide any personal data to or on our Website.

If you are under 18, do not:

- Use or provide any personal data on our Website or on or through any of its features
- Make any purchases through our Website
- Provide any personal data about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use on other websites.

If we learn we have collected or received personal data from a child under 18 without verification of parental consent, we will delete that personal data. If you believe we might have any personal data from or about a child under 18, please contact us at [paws@pawswithacause.org](mailto:paws@pawswithacause.org).

### **Data Security**

We have implemented technical and operational measures designed to secure your personal data from accidental loss and from unauthorized access, use, alteration, and disclosure. Additionally:

- When developing new or enhancing existing systems and processes, PAWS implements appropriate data protection throughout its data processing operations.
- All personal data you provide to us is stored on password-protected databases and we use Secure Sockets Layer (SSL) to ensure that the transmission of sensitive data for payments and contributions is encrypted and appropriately safeguarded.

- Employees are trained on the importance of data security and focus specifically on practices for protecting against unauthorized disclosure of personal data.

Unfortunately, the transmission of personal data via the internet is not completely secure. Although we do our best to protect your personal data, we cannot guarantee the security of your personal data transmitted to our Website or over any public network. Any transmission of personal data is at your own risk. Without prejudice to any mandatory legal obligations to which we may be subject, we are not responsible for circumvention of any privacy settings or security measures on our Website.

### **Changes to Our Privacy Policy**

PAWS may change, add, modify or remove portions of this Policy at any time, which shall become effective immediately upon posting on this page. The date the Policy was last revised is identified at the bottom of the policy. It is your responsibility to review this Policy for any changes. By continuing to use our Website, donating to Paws With A Cause, using our services, or participating in our programs, you agree to any changes in the Policy.

### **Contact Information**

Paws With A Cause is headquartered in Wayland, Michigan. If you have any questions about PAWS privacy protection policies or practices, please contact us at [paws@pawswithacause.org](mailto:paws@pawswithacause.org).

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