



Paws With A Cause 2024

Sponsorship Opportunities

Invest in our Clients!

When you sponsor Paws With A Cause, you will be contributing to our mission: to enhance the independence and quality of life for people with disabilities nationally through custom-trained Assistance Dogs. The cost to breed, raise, train, place, and provide ongoing support for an Assistance Dog exceeds \$35,000. PAWS Clients do not pay to receive their Assistance Dogs. We rely on generous individuals and companies like yours to service our clients.





Best In Show \$10,000

Presenting Event Underwriter:

The gift covers the entire cost of the event. The underwriter will receive the following:

- Twenty (20) tickets to the Inaugural Hats & Hounds Event on May 14, 2024
- Table and chairs provided at a prominent location at Retriever Fever
- Company sponsorship acknowledgment in Press Release and media appearances
- Recognition including name/logo in:
 - PAWS newsletter profile (50 words)– 6,500 subscribers
 - Website Landing Page Banner – 120,000 estimated annual visitors
 - Individual Social Media Posts on 3 platforms
 - Facebook – 33,000 followers, 50,000 estimated monthly average reach
 - Instagram – 6,000 followers, 10,000 estimated monthly average reach
 - LinkedIn – 2,300 followers
- Includes additional benefits from lower sponsorship levels



Top Dog \$5,000

Catering Underwriter:

This sponsorship covers the cost of Retriever Fever

- Ten (10) tickets to the inaugural Hats & Hounds Spring Event
- Foster Puppy Play Time at Puppy Park for 30 minutes
- Verbal recognition during the event and logo on day-of event banners
- Ability to follow the progress of one foster puppy in training with monthly pictures and updates
- Prominent Booth Placement at Retriever Fever
- Logo on Banner Placed on fence at Riverside Park
- Includes additional benefits from lower sponsorship levels



Hound Dog \$2,500

- Eight (8) tickets to the inaugural Hats & Hounds Spring Event
- Opportunity for a company volunteer day
- Prominent Booth Placement at Retriever Fever
- Recognition including name/logo in:
 - PAWS newsletter Sponsorship Block – 6,500 subscribers
- Includes additional benefits from lower sponsorship levels



Sporting Dog \$1,000

- Four (4) tickets to the inaugural Hats & Hounds Spring Event
- Logo on the PAWS Sponsorship web page
- Prominent Booth Placement at Retriever Fever
- Social Media Post Mention with other level Sponsors
 - Facebook – 33,000 followers, 50,000 estimated monthly average reach
 - Instagram – 6,000 followers, 10,000 estimated monthly average reach
- Includes additional benefits from lower sponsorship levels



Toy Dog \$500

- Two (2) tickets to the inaugural Hats & Hounds Spring Event
- Name/logo on PAWS Sponsorship Webpage
- Booth at Retriever Fever
- Name on Event Page



Congeniality Sponsor \$250

- Unable to attend but still want to support PAWS
- Name/logo on PAWS Sponsorship Webpage
- Mention in Social Media Posts (33,000 followers, 50,000 estimated monthly average reach)

Sponsor Information

Sponsor Name: _____
Please indicate above how you would like your name to appear.

Contact Person: _____

Phone: (____) _____ **Email:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Payment Information

- Best In Show
- Working Dog
- Hound Dog
- Sporting Dog
- Toy Dog
- Table Sponsor

Please Return Sponsorship Information by
May 1, 2024, to ensure you get the most
marketing benefits available.

- Cash or check payable to *Paws With A Cause*
 - Payment enclosed
 - Please bill me.

Credit Card:

To pay online by credit card, please visit: www.pawswithacause.org/sponsor

Please complete this form and return it with payment by March 1, 2024. If you are interested in a customized sponsorship, please contact us!

Mail the completed form to Paws With A Cause, 4646 South Division, Wayland, MI 49348, or Email Kristy Blackmore at kblackmore@pawswithacause.org

