



## Paws With A Cause 2024

# Sponsorship Opportunities

for Retriever Fever

Saturday, September 21<sup>st</sup> from 11-2 at Riverside Park!

### Invest in our Clients!

When you sponsor Paws With A Cause, you will be contributing to our mission: to enhance the independence and quality of life for people with disabilities nationally through custom-trained Assistance Dogs. The cost to breed, raise, train, place, and provide ongoing support for an Assistance Dog exceeds \$35,000. PAWS Clients do not pay to receive their Assistance Dogs. We rely on generous individuals and companies like yours to service our clients.



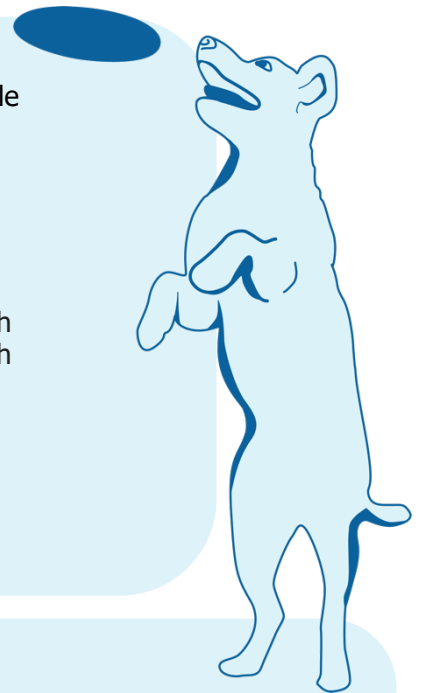


### Newspaper Retrieval \$5,000

- **NEW! An Ad with your Logo in the September *Community Connection Magazine* - Direct mailed in September to 150,000 households in Grand Rapids and the Lake Shore**
- Two Six Foot Tables Provided at Retriever Fever to promote your business to 800+ people
- Verbal Recognition of your Support During Event
- Recognition of your Support on event posters placed around Grand Rapids
- Logo on Sponsor Event Banner
- Logo with Link on Website Landing Page Banner – 120,000 estimated annual visitors
- Ten (10) Retriever Fever t-shirts with the 2024 Design!
- Six (6) dedicated 4' by 12' Baseball Fence Banners with your logo
- Company name mentioned for your Support in Facebook Event post
- Dedicated Individual Social Media Posts on 3 platforms
  - Facebook – 33,000 followers, 50,000 estimated monthly average reach
  - Instagram – 6,000 followers, 10,000 estimated monthly average reach
  - LinkedIn – 2,300 followers
- Opportunity for your staff to volunteer at PAWS for a day
- One-hour visit from PAWS dogs at your business. West Michigan only.

### Frisbee Retrieval \$2,500

- One table provided at Retriever Fever to promote your business to 800+ people
- Verbal Recognition of your support during event
- Recognition of your support on even posters places around Grand Rapids
- Logo on Sponsor Event Banner
- Logo w/ link to PAWS' Website Event Page
- Three (3) dedicated 4' by 12' Baseball Fence Banners with your logo
- Social Media Posts with tags on 3 platforms
  - Facebook – 33,000 followers, 50,000 estimated monthly average reach
  - Instagram – 6,000 followers, 10,000 estimated monthly average reach
  - LinkedIn – 2,300 followers
- Six (6) Retriever Fever t-shirts with the 2024 design
- Recognition in a PAWS for News email sent out to over 6,000 supporters
- One hour visit from PAWS Dogs at your company office. West Michigan only
- Opportunity for your staff to volunteer at PAWS for a day



### Tennis Ball Retrieval \$1,000

- Tabling Space a Retriever Fever to promote your business to 800+ people
- Logo on Sponsor Event Banner
- Logo w/ company link on Website Event Page
- One (1) dedicated 4' by 12' Baseball Fence Banner with your logo
- Social Media Posts with tags on 3 platforms
  - Facebook – 33,000 followers, 50,000 estimated monthly average reach
  - Instagram – 6,000 followers, 10,000 estimated monthly average reach
- Four (4) Retriever Fever t-shirts with the 2024 design
- Opportunity for your staff to volunteer at PAWS for a day



### Stick Retrieval \$500

- Tabling Space a Retriever Fever to promote your business to 800+ people
- Logo on Sponsor Event Banner
- Logo w/ company link on Website Event Page
- Two (2) Retriever Fever t-shirts with the 2024 design
- Opportunity for your staff to volunteer at PAWS for a day



### Table Sponsor \$150

- Tabling Space a Retriever Fever to promote your business to 800+ people
- Logo on Sponsor Event Banner

## Sponsor Information

**Sponsor Name:** \_\_\_\_\_  
Please indicate above how you would like your name to appear.

**Contact Person:** \_\_\_\_\_

**Phone:** (\_\_\_\_) \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

## Payment Information

- Newspaper Retrieval
- Frisbee Retrieval
- Tennis Ball Retriever
- Stick Retriever
- Table Sponsor
- Cannot Make it But Would Like to Make a Donation (you will still be recognized as a sponsor in materials)

- Cash or check payable to *Paws With A Cause*
  - Payment enclosed
  - Please bill me.

Credit Card:

To pay online by credit card, please visit: [www.pawswithacause.org/sponsor](http://www.pawswithacause.org/sponsor)

Please complete this form and return it with payment by August 1, 2024. If you are interested in a customized sponsorship, please contact us!

Mail the completed form to Paws With A Cause, 4646 South Division, Wayland, MI 49348, or Email Kristy Blackmore at [kblackmore@pawswithacause.org](mailto:kblackmore@pawswithacause.org)

**Retriever Fever is on Saturday,  
September 21<sup>st</sup> at Riverside Park  
from 11-2.**

To be included in any print marketing materials and get the most marketing benefits, Sponsorships must be confirmed by **August 1, 2024.**

